

Dipti Vaishnav

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Experience:

Prior to joining Ambit Pragma, Dipti has over 14 years of cross functional experience across consulting and consumer goods industries.

- She was last working with Accenture as a Principal in the Strategy Practice across Automotive, Consumer Goods and Pharmaceutical sectors in functions such as Sales & Marketing, Customer Relationship Management, Growth Strategy, etc.
- Her specialties include Sales & Marketing Transformation, Go-to-Market Strategy, Business Process Design, Key Account Management, Business Design & Implementation, Research & Segmentation
- Prior to this, she has worked with Pepsi Co India in Sales and Marketing roles in multiple geographies across the country

Education:

- Masters in Business Administration from Jamnalal Bajaj Institute of Management Studies and Commerce Graduate from R A Podar College of Economics

Interests:

- Squash, Tennis and Cycling